



2022

COLOURS



BETES®

finlandia-uistin Oy
The Creator of Classic Lures

1963 The company Finlandia-uistin Oy was founded.

JOURNEY OF A VIKING

- THE FIRST DECADES -

1965 First version of Nils Master Invincible was born.

1966

The magnificent seven invaded North America: Invincible, Spearhead, Stalwart, Predator, Destroyer, Warrior and Conqueror.



1972 Nils Master was launched in Australia.

1973 Nils Master Invincible Jigger was introduced.

1977 Nils Master Conqueror was reborn as Nils Master Haka.

1991

By 1991 Nils Master Jiggers were available in **five** different sizes from the smallest Jigger-0 to the biggest Jigger-4.

1996

Kalevi Kangas designed the new long shank gold hook for Jiggers.

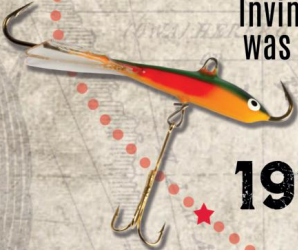


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We reserve the right to make changes. Due to technical reasons colours in this catalogue may not exactly match the real colours.



NOTORIOUSLY EFFECTIVE INVINCIBLE FLOATING

5CM 6G

Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 1 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: TROUT, PERCH

007



012



015



022



030



043



051



052



066



067



078



089



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091



097



098



099



137



152



161



162



175



183



185



189



224



228



246



274 GLOW



TIPS FROM THE CREW:

With Invincible 5 cm it is good to stop the line with your finger just before the lure hits the water surface as this gives the advantages that the hook doesn't get tangled up in the line and the lure always aligns itself with the hook to the back. You can then let the lure sink under tension of the main line.



Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 2 m ● Full wire -through-body construction ● Hand painted ● Tank tested & Hand tuned

NOTORIOUSLY EFFECTIVE INVINCIBLE FLOATING

8CM 8G

MAIN TARGET SPECIES: TROUT, PERCH, SALMON, BASS



NILS MASTER FACTS:

The very first Nils Master Invincible 8 cm was created back in 1965 and it has been in production ever since. It's revolutionary swimming action and bright colours made it instantly a legend and a forerunner. Simply put, it's a killer lure.



Photo by: Outdoor Elements, Australia, Damian Turner



NOTORIOUSLY EFFECTIVE INVINCIBLE FLOATING

12CM 24G

Material: Abache wood ● VMC BZ-hooks ● Running depth: c. 2 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: PIKE, ZANDER

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NILS MASTER FACTS:

All wooden Nils Master wobblers are handcrafted in our factory in Finland and it takes over 20 work stages to make one lure - starting from cutting and lathing the wood for bodies. The body material we use is either certified balsa or abache.



Armed with **VMC** 1
 OUR STANDARD HOOK IN SIZES: 5 CM,
 8 CM, 12 CM & 15 CM IS VMC BZ.
 PS HOOKS AVAILABLE BY REQUEST.

NOTORIOUSLY EFFECTIVE
INVINCIBLE FLOATING

12CM 24G

093



098



117



175



185



227



274



306



097



112



152



183



220



246



284



TIPS FROM THE CREW: ZANDER FISHING

When casting on a lake from a boat in the warmer months of June and July and your target species is zander one of the lures we recommend is Invincible Floating in sizes 8 cm, 12 cm and 15 cm. Smaller 8 cm Invincible is good also for kayak fishing.



Photo by: Guido Behle, Lucky Lures Germany



NOTORIOUSLY EFFECTIVE
INVINCIBLE FLOATING

15CM 30G

Material: Abache wood ● VMC BZ-hooks ● Running depth: c. 3 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: PIKE, ZANDER

003



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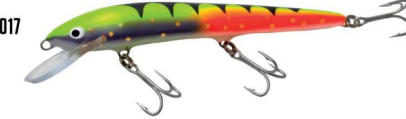
013



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NILS MASTER FACTS:

Since its release in 1969 15 cm/6" Invincible has been one of our most popular and most sold lures due to its efficiency and imitable very fluent swim style.



Armed with **VMC** **1** OUR STANDARD HOOK IN SIZES: 5 CM, 8 CM, 12 CM & 15 CM IS VMC BZ. PS HOOKS AVAILABLE BY REQUEST.

NOTORIOUSLY EFFECTIVE
INVINCIBLE FLOATING

15CM 30G



TIPS FROM THE CREW: FISHING WITH A LEGEND

When trolling for pike the Invincible Floating model is considered to be the best choice: it has statistically proven itself to catch the most big pikes in Finland over 10 kg year on year over a 10 year period. The Invincible lure has also caught national record size pikes in both Finland and Sweden.

If interested in "old school" pike trolling with oars go check this great pike hunting video by Kanalgratis in YouTube!



Photo by: Tobias Ekvall, Kanalgratis, Sweden.



NOTORIOUSLY EFFECTIVE
INVINCIBLE FLOATING

18CM 40G

Material: Abache wood ● VMC PS-hooks
Running depth: c. 3,5 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned ● For all possible colours in stock, please send an inquiry.

CLASSICS



EYECATCHERS



NILS MASTER TIPS:

When chasing the big ones - don't be too shy, choose bigger wobbler. When hunting for monster pikes our Pro-Anglers prefer sizes 18 cm and up.



NOTORIOUSLY EFFECTIVE
INVINCIBLE FLOATING
20CM

NOTORIOUSLY EFFECTIVE
INVINCIBLE FLOATING
25CM

COLOUR 007

COLOUR 066

COLOUR 067

INVINCIBLE FLOATING 20 CM & 25 CM

VMC PS-HOOKS RUNNING DEPTH: c. 6 M
FULL WIRE-THROUGH-BODY CONSTRUCTION
HAND PAINTED, TANK TESTED & HAND TUNED

Armed with
VMC

MAIN TARGET SPECIES: BIG PIKES, MONSTER MUSKIES

For all possible colours in stock, please send an inquiry.
Lead time for non-stock items: 4-5 weeks.



Photo by: HILCO van Nieuw





NOTORIOUSLY EFFECTIVE INVINCIBLE DR AKA DEEP RUNNER

5CM 6G

Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 2 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: TROUT, PERCH



NOTORIOUSLY EFFECTIVE INVINCIBLE DR AKA DEEP RUNNER

8CM 8G

Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 2 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: SALMON, TROUT, PERCH



TIPS FROM THE CREW:

The biggest fish usually lurk in the deep. Our Invincible Deep Runner is a wooden floating model that dives steeply immediately when you start to retrieve. Good for fishing salmon and big perch.



Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 3 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: SALMON, TROUT, PERCH, ZANDER

NOTORIOUSLY EFFECTIVE
INVINCIBLE DR
8CM 8G



Material: Abache wood ● VMC PS-hooks ● Running depth: c. 4 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

NOTORIOUSLY EFFECTIVE
INVINCIBLE DR
12CM 24G



NILS MASTER CATCHES:

This 7,8 kg salmon was caught with Invincible Deep Runner 8 cm in colour 274 by J. Kauvosaari at Merikoski, Oulu, Northern Finland. Merikoski is one of the few places where you can fish almost all year round, because fish are stocked.



Photo by: J. Kauvosaari, Oulu, Finland



NOTORIOUSLY EFFECTIVE
INVINCIBLE DR AKA DEEP RUNNER
 12CM 24G

Material: Abache wood • VMC PS-hooks • Running depth: c. 4 m • Full wire-through-body construction • Hand painted • Tank tested & Hand tuned

MAIN TARGET SPECIES: PIKE, ZANDER, BARRAMUNDI

189



226



289



NOTORIOUSLY EFFECTIVE
INVINCIBLE DR METAL LIP
 12CM 24G

Material: Abache wood • VMC PS-hooks • Running depth: c. 4 m • Full wire-through-body construction • Hand painted • Tank tested & Hand tuned

MAIN TARGET SPECIES: PIKE, ZANDER, BARRAMUNDI

017



051



066



Armed with **VMC** OUR STANDARD HOOK IN INVINCIBLE DR MODEL IN SIZES: 12 CM, 15 CM & 18 CM IS VMC PS.

071



087



090



092



097



TIPS FROM THE CREW:

The long swimming bib of Invincible DR allows it to dive fast and steep, but when you stop retrieving the lure bobs back to the surface. A lifelike swimming action is excellent for deep water fishing. Trolling depth can be varied by the amount of line let out.



Material: Abache wood ● VMC PS-hooks ● Running depth: c. 5 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

NOTORIOUSLY EFFECTIVE
INVINCIBLE DR METAL LIP

15CM 30G

MAIN TARGET SPECIES: PIKE, ZANDER

003



027



031



037



066



093



Material: Abache wood ● VMC PS-hooks ● Running depth: c. 5 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned
For all possible colours, please send an inquiry.

NOTORIOUSLY EFFECTIVE
INVINCIBLE DR METAL LIP

18CM 40G

032



055



091



092



TIPS FROM THE CREW: FISHING WITH A LEGEND

Nils Master wobblers make excellent trolling lures and have lures in the range to work different depths and meet all the different conditions you may face whilst fishing.

When trolling for e.g. zander or pike Invincible Deep Runner 8cm, 12cm, 15cm and 18cm helps you work down deeper level if needed and our Invincible Shallow 12cm, 15cm and 18cm helps you work those shallow areas.



NOTORIOUSLY EFFECTIVE
INVINCIBLE SHALLOW

18CM 25G

Material: Balsa wood ● VMC BN-hooks
Running depth: c. 0-2 m ● Full wire -through-body
construction ● Hand painted ● Tank tested &
Hand tuned

MAIN TARGET SPECIES: PIKE, ZANDER



NOTORIOUSLY EFFECTIVE
INVINCIBLE SHALLOW

15CM 20G

003



056



070



104



017



066



090



121



NILS MASTER TIPS:

The Invincible Shallow is a floating lure designed for use in extremely shallow water, with a trolling depth of only 0-1 metre. Suitable for a large variety of freshwater and saltwater species.



Material: Balsa wood ● VMC BN-hooks ● Running depth: c. 1 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

NOTORIOUSLY EFFECTIVE INVINCIBLE SHALLOW

12CM 13G

MAIN TARGET SPECIES: PIKE, ZANDER, TROUT



AVAILABLE ALSO IN
INVINCIBLE FLOATING MODEL.

TIPS FROM THE CREW: TROLLING WITH SHALLOW MODELS

When trolling for zander, it is advisable to use floating lures because when the boat slows down the lure rises to the surface instead of sinking to the bottom where there is risk of damaging the lure on rocks, and other obstacles.

Wide kicking wobblers work well in the summer time when the zander are more active and lures such as the Invincible Shallow model create a wide tail kick.



ZANDER SEEKER
INVINCIBLE ZOOM

12CM-10G

Material: Abache wood ● VMC BN-hooks ● Running depth: c. 4 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: ZANDER

043



046



070



164



165



166



167



172



174



176



428



485



NILS MASTER **PRO SERIES** - HOLOGRAPHIC

INVINCIBLE ZOOM 12 CM IS ALSO AVAILABLE WITH HOLOGRAPHIC FINISH - CHECK OUR OTHER PRO SERIES-PRODUCTS ON PAGE 26.

TIPS FROM THE CREW:

The 12cm Invincible zoom is designed specially to attract Zander with a running depth of approx. 4 meters.

At low speed the Invincible zoom swims with a graceful fish-like shimmer and if you slightly quicken the speed it swims with evasive, erratic swim action. You will quickly find the right speed by considering the water conditions and adjusting your speed to your observation as to how the lure is swimming at close proximity first.



Photo by: Martin Crewe, Finlandia-wistin Oy



Material: Abache wood ● VMC PS-hooks ● Running depth: sinking ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

BALANCED PRECISION
DARTMASTER
12CM 68G

MAIN TARGET SPECIES: PIKE

015



022



070



090



104



105



161

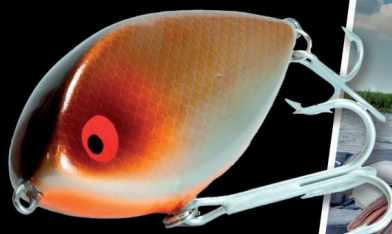


Photo by: Hilco van Nuil, Predatorgear.nl

TIPS FROM A PRO ANGLER: FISHING WITH DARTMASTER

Hilco van Nuil from Predatorgear.nl in Netherlands is an ardent pike hunter and our Dartmaster along with Invincible Floating 25 cm have been his secret weapons to chase big 'snoeken' in Dutch canals.



THE TAIL KICKER
HAKA SHALLOW

7CM 8G FOR CASTING AND TROLLING

Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 1 m ● Full wire-through-body construction Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: SALMON, TROUT, RAINBOW TROUT

004



016



024



036



051



052



066



071



075



083



225



274



Made for shallow waters

SIMPLY IRRESISTIBLE
JUMBO SHALLOW

12CM 27G

Material: Abache wood ● VMC BN-hooks ● Running depth: c. 1 m ● Full wire-through-body construction Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: PIKE, ZANDER, BASS

007



015



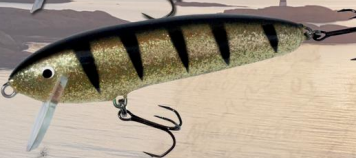
070



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130



230



NILS MASTER TIPS:

Jumbo Shallow makes a perfect cast for pike and is proven excellent in areas such as Finland's archipelago waters where rocks rise from the water, and the edges of deeper drop off holes hold lurking pikes. By casting and retrieving from a boat and working the Jumbo Shallow in and around these areas you will be sure to attract pike to strike.



Material: Balsa wood • VMC BZ-hooks • Running depth: c. 5 m • Full wire-through-body construction • Hand painted • Tank tested & Hand tuned

MAIN TARGET SPECIES: SALMON, TROUT, PERCH, PIKE, ZANDER, WALLEYE

FAST DIVER HAKA DEEP DIVING

7CM 8G



Material: Abache wood • VMC BZ-hooks • Running depth: c. 4 m • Full wire-through-body construction • Hand painted • Tank tested & Hand tuned

MAIN TARGET SPECIES: BASS, PIKE, ZANDER, BARRAMUNDI

JUMBO DEEP DIVING

12CM 32G



THE BIGGEST FISH USUALLY LURK IN THE DEEP.



SURFACE LURE
NIRHA

8CM 7G



Material: Balsa wood ● VMC BZ-hooks ● Surface lure ● Full wire-through-body construction
Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: SALMON, TROUT, PERCH

139



140



141



174



189



192



226



237



274



TIPS FROM THE CREW:

NIRHA IS GOOD FOR CASTING IN RAPIDS AND RIVERS FOR SALMON AND TROUT, BUT YOU CAN ALSO USE IT IN STILL WATER FOR PERCH FISHING. NIRHA GIVES YOU THE RAZ-ZLE-DAZZLE OF A SURFACE LURE AND YOU CAN INFLUENCE IT'S MOVEMENT BY REELING AND JERKING.



Photo by: Kristina Haiko

SINKING

JÄPITTÄJÄ

7,5CM 17G

Material: Balsa wood ● VMC BZ-hooks ● Sinking lure ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: SALMON, TROUT, GRAYLING, PERCH

006



051



090



117



146



152



173



189



TIPS FROM THE CREW:

Jäpittäjä is a sinking lure and easy to cast, but you can also use it for trolling. It swims with a fluttering motion and you can use it in running water to catch salmonids or in calm standing water to catch perch and pike.



Material: Balsa wood ● VMC BZ-hooks ● Sinking lure
 Full wire -through-body construction ● Hand painted
 Tank tested & Hand tuned

MAIN TARGET SPECIES: SALMON, TROUT, GRAYLING, PERCH



SINKING
JÄPITTÄJÄ
 5.5CM 9G



NILS MASTER **PRO SERIES** - HOLOGRAPHIC

JÄPITTÄJÄ 5,5 CM IS ALSO AVAILABLE WITH HOLOGRAPHIC FINISH - CHECK OUR OTHER PRO SERIES PRODUCTS ON PAGE 26.



glow
 COLOURS

NILS MASTER TIPS:

For quick flowing rivers we highly recommend the 5,5 cm Jäpittäjä model for fishing trout. This little gem is robust in the water and stays true to its swim action in quick moving waters. It is easy to use as it has just one treble tail hook. The tight fast shimmer movement of this model is irresistible for trout. In summer time the orange & red colours are outstanding.

Due to it's weight it is also easy to cast.



Photo by: Oskari Reinman, Vapaalla jalalla.

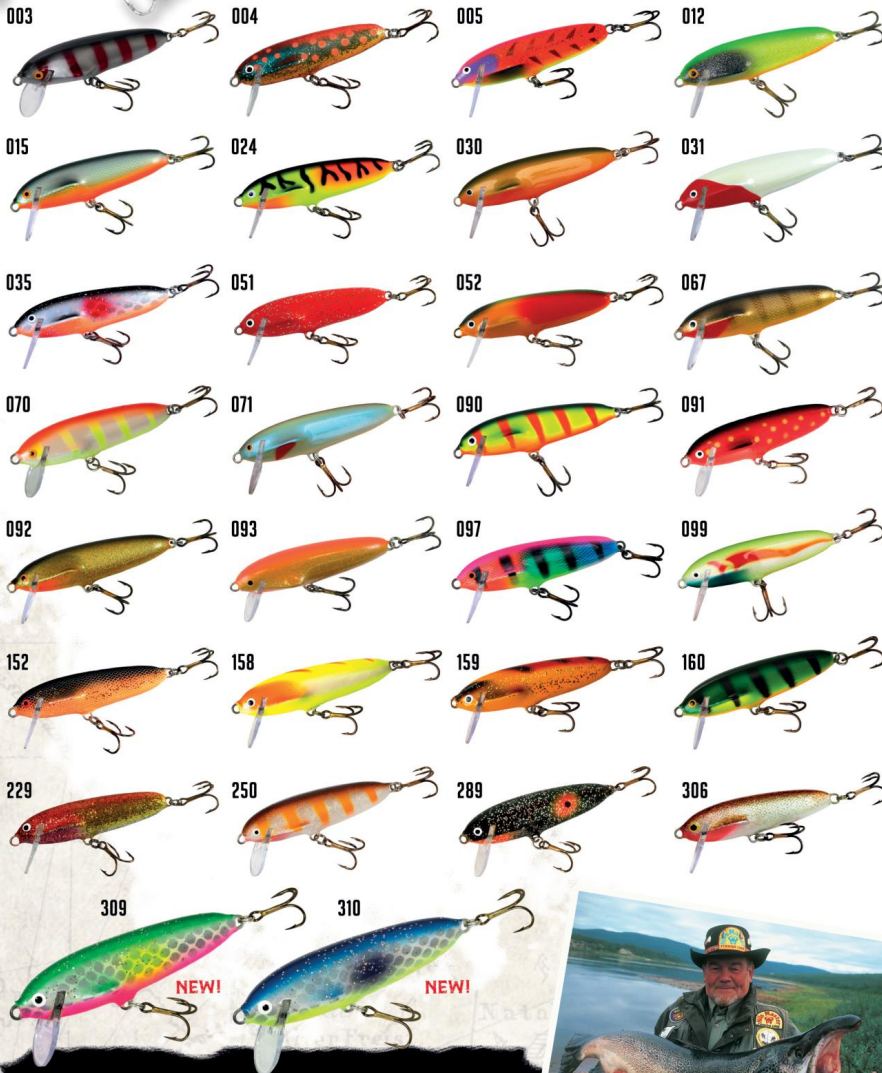


UNIQUELY SHAPED
SPEARHEAD

8CM 14G

Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 2,5 m ● Full wire -through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: TROUT, PERCH, SALMON, BARRAMUNDI



NILS MASTER FACTS:

Nils Master Spearhead was developed in 1965 and is one of the earliest models still in production. It has the rolling motion of a wounded minnow and Spearhead's shape and weight make it ideal for casting. In Finland it is known as a salmon lure, but in Australia it is famous for catching barramundi.

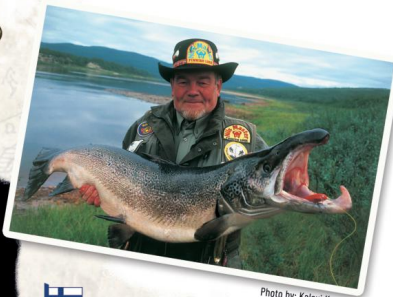
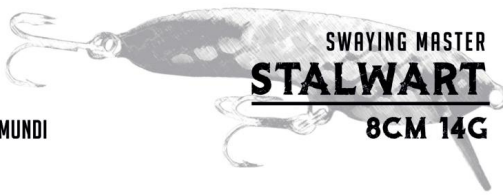


Photo by: Kalevi Kangas



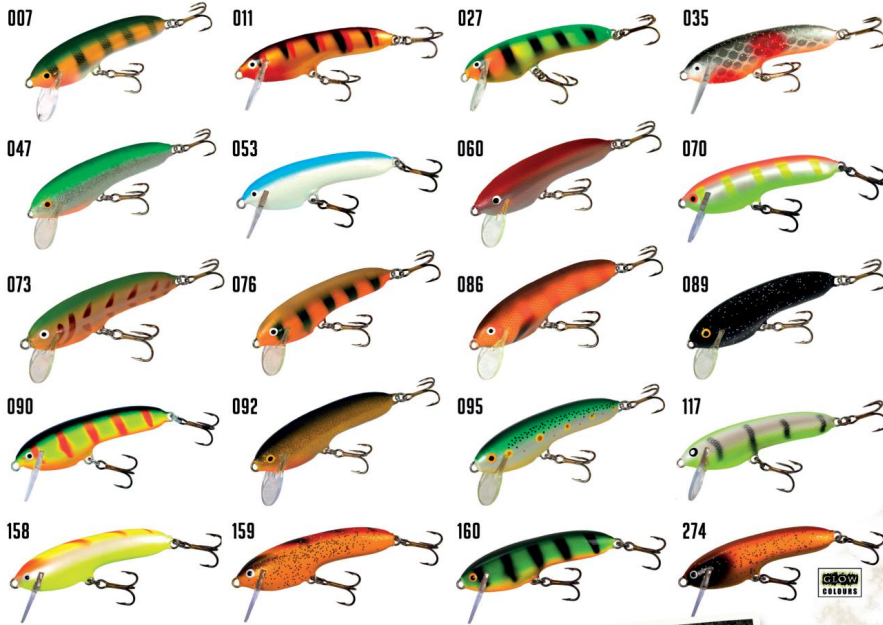
Material: Balsa wood ● VMC BZ-hooks ● Running depth: c. 2,5 m ● Full wire-through-body construction ● Hand painted ● Tank tested & Hand tuned

MAIN TARGET SPECIES: TROUT, PERCH, SALMON, BARRAMUNDI



SWAYING MASTER
STALWART

8CM 14G



284



NEW!



AUSTRALIA
Catches with Stalwart by Jack Hammond (left) and Andrew Chaplin (below).



Photo courtesy of Tackle World, Australia

NILS MASTER FACTS:

Nils Master Stalwart is one of the original "Magnificent Seven" - the first Nils Master lures manufactured back in 1965 and was originally designed as a twin brother for the Spearhead. For best results use it for casting into rapids, rivers or use on downriggers. The floating Stalwart wobbler has a very strong swaying action.



PRO

SERIES



JÄPITTÄJÄ PRO
PRO COLOURS HOLOGRAPHIC

5,5CM 9G



462



485

SPEARHEAD PRO
PRO COLOURS HOLOGRAPHIC UV ENHANCED

8CM 14G



423 UV



462



485

PRO-ANGLER
 JOHAN KELLEN



GO FULL SPECTRUM. MAXIMIZE YOUR CATCH

Nils Master PRO Series - Revolutionary swimming action combined with UV-enhancements or durable hologram finish. Developed for fishing in various conditions. Use UV-reflective colours in low-light conditions like dusk and dawn or overcast, or when fish are deep, and hologram finish in cold water.



INVINCIBLE ZOOM PRO

PRO
COLOURS
HOLOGRAPHIC

12CM 10G



428



485

INVINCIBLE FLOATING PRO

UV
ENHANCED

12CM G - 15CM 30G - 18CM G



411 UV



413 UV



414 UV



415 UV



416 UV



417 UV



418 UV



419 UV



423 UV



470 UV EPIC HANNU



PRO

SERIES



LOTTO PRO

PRO
COLOURS
HOLOGRAPHIC

UV
ENHANCED

9G 35MM - 12G 45MM - 15G 60MM



GO FULL SPECTRUM, MAXIMIZE YOUR CATCH

Bete Lotto PRO - Handcrafted quality and effectiveness combined with UV-enhancements or durable hologram finish. Developed for fishing in various conditions. Use UV-reflective colours in low-light conditions like dusk and dawn or overcast, or when fish are deep, and hologram finish in cold water.



Pike



ANGLERS

PRO-ANGLER
JOHAN KELLEN
SWEDEN
tokfish



PRO-ANGLER
SAMI TERVO
FINLAND
sinttivintturi



PRO-ANGLER
ANTTI PAKARINEN
FINLAND
aandymaan



REMEMBER TO CHECK OUR OTHER
PRO-ANGLERS AND BRAND AMBASSADORS:

DANIEL LEUCHTENBERG, GERMANY nils_master_daniel
HILCO VAN NUIL, NETHERLANDS hilco_van_nuil
NILS MASTER BRAND AMBASSADOR IRELAND nilsmasterireland

A CUT ABOVE THE REST

BETE LOTTO 6

25MM



Material: Metal ● VMC GO-hooks ● Sinking lure
Hand painted ● Blade material: copper, German silver or brass ● Easy to cast ● The body won't rotate which prevents the line from twisting.

MAIN TARGET SPECIES: TROUT, PERCH

002-KR COPPER



005-Z COPPER



010-LVS BRASS



GLow COLOURS

011-BRG SILVER



012-VR SILVER



013-RY COPPER



014-BRF SILVER



015-SV SILVER



016-SB SILVER



017-TR COPPER



018-CYB BRASS



024-PU BRASS



026-RO COPPER



027-S RED



028-HB SILVER



030-KO COPPER



056-ST COPPER



063-NA COPPER



070-PH SILVER



074-BSS SILVER



078-SJ RED



093-GP SILVER



097-RB SILVER



099-RYC COPPER



LEFT

RIGHT

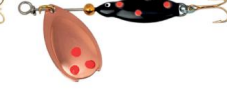
122-PI COPPER



189-ER COPPER



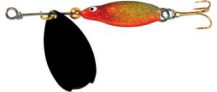
201-BBK/O COPPER



202-BBK/G COPPER



226-OK BLACK



250-PF COPPER



251-BP SILVER



252-BF COPPER



274-GLR COPPER



GLow COLOURS

BETE

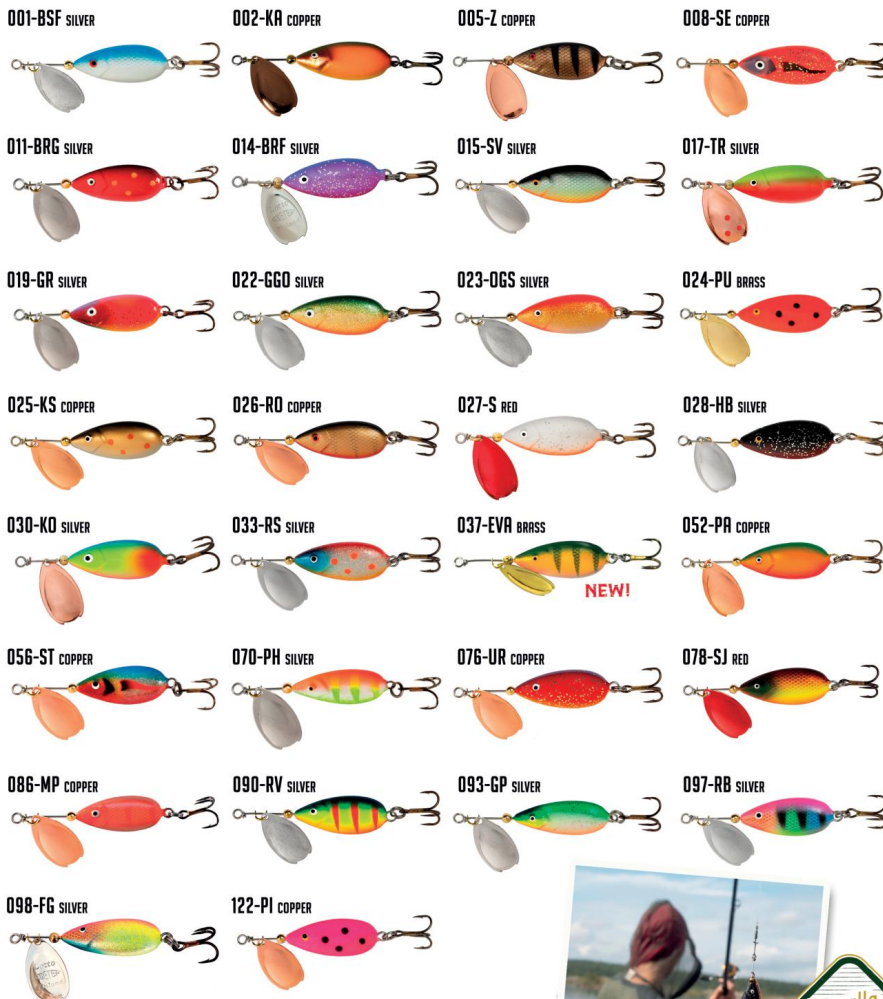
Material: ABS-plastic ● VMC BZ-hooks ● Sinking lure
 Hand painted ● Blade material: copper, German silver or
 brass ● Easy to cast ● The body won't rotate which pre-
 vents the line from twisting.



THE ONE AND ONLY BETE LOTTO 9

35MM

MAIN TARGET SPECIES: TROUT, PERCH, GRAYLING, PIKE



BETE LOTTO TIPS:

When fishing for big perch you can easily add some extra weight to a Lotto with a pear sinker.

IN THE WILDERNESS OF LAPLAND:

When aiming for trout and grayling Bete Lotto is the only spinner you'll need. Join us for a journey through the wilderness of Finnish Lapland with Vapaalla jalalla YouTube-channel.



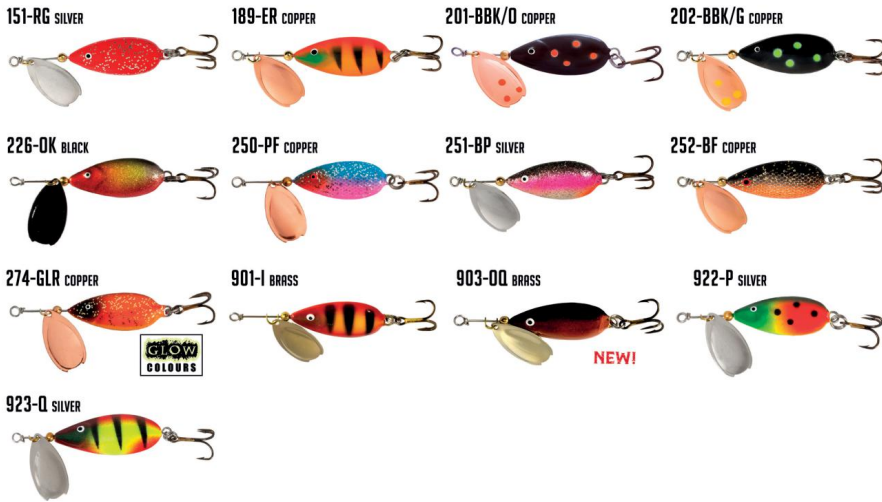
Photo by: Eskari Reimman, Vapaalla jalalla

THE ONE AND ONLY
BETE LOTTO 9
 35MM

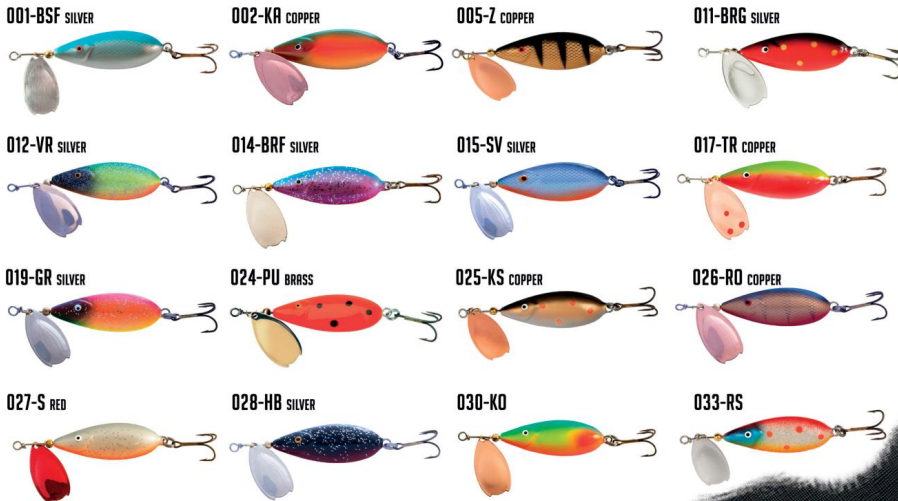


Material: ABS-plastic ● VMC BZ-hooks ● Sinking lure ● Hand painted ● Blade material: copper, German silver or brass ● Easy to cast ● The body won't rotate which prevents the line from twisting.

MAIN TARGET SPECIES: TROUT, PERCH, GRAYLING, PIKE



BETE LOTTO 12 & 15
 45MM & 60 MM



Material: ABS-plastic ● VMC BZ-hooks ● Sinking lure
 Hand painted ● Blade material: copper, German silver or
 brass ● Easy to cast ● The body won't rotate which pre-
 vents the line from twisting.



A CUT ABOVE THE REST
LOTTO 12 & 15
 45MM & 60MM

MAIN TARGET SPECIES: TROUT, PERCH, GRAYLING, PIKE



NEW COLOURS 2022:

AVAILABLE IN SIZES 9, 12 & 15



Photo by: Oskari Reinman, Vapaalla JALALLA

BETE LOTTO FACTS:

Since its release in 1979 Bete Lotto has become one of the most popular fishing lures in Finland due to its durability, versatility and fish catching abilities. It is easy to cast and is thus good for beginners, but it also offers excitement and fun for experienced anglers due to its trustworthy ability to simply catch fish.

Available in over 50 different colours.

THE PIKE HUNTER
BETE LOTTO 24

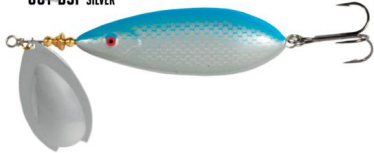
75MM



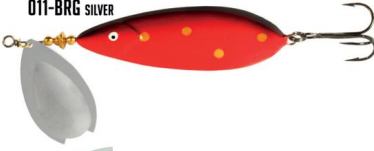
Material: ABS-plastic ● VMC BZ-hooks ● Sinking lure ● Hand painted ● Blade material: copper, German silver or brass ● Easy to cast ● The body won't rotate which prevents the line from twisting.

MAIN TARGET SPECIES: BIG PIKES

001-BSF SILVER



011-BRG SILVER



028-HB SILVER



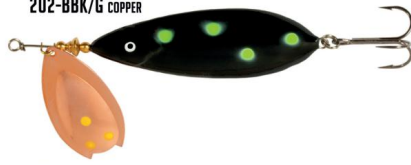
070-PH SILVER



090-RV SILVER



202-BBK/G COPPER



274-GLR COPPER



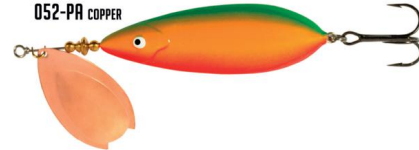
005-Z COPPER



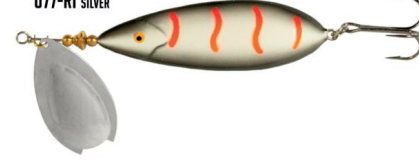
024-PU BRASS



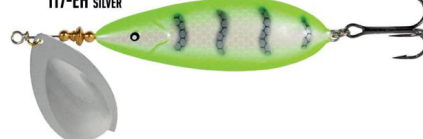
052-PA COPPER



077-RI SILVER



117-EH SILVER



252-BF COPPER



908-KK COPPER



1940s The company
Bröderna Tysklind AB
was founded in Sweden.

BETE®

- THE SWEDISH LEGEND -

Brothers Tage and Bengt Tysklind
created many legendary spoons
e.g. Bete Krokodil, Utö, Jämtland
and Bete Turku.

1978

Bete trademark was
sold to Finland and
Finlandia-uistin Oy
became the
manufacturer.

1979

Bete Lotto was born
and finalized by the
Kangas Brothers.



1982

Bete Lotto was
introduced in EFTTEX
Birmingham UK.

1995

After many owners the Bete trademark
came property of Finlandia-uistin Oy - the
manufacturer of Bete lures since 1978.

2002

Lotto 6g came into market.

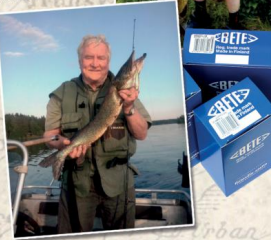
2011

A bigger Lotto for
pike hunting was created:
Bete Lotto 24g 75mm.



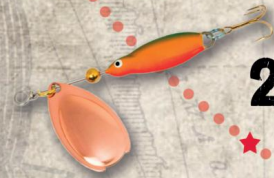
2011

Bete ZAP was launched. The one
and only plastic lure designed
by Hannu Kangas.



2019

Bete Lotto celebrated
40 years of fish catching!



LEGENDARY

BETE KROKODIL 45

45MM 7G



Material: non-ferrous copper, German silver or brass • VMC BZ-hooks • Spoon lure • Hand crafted and hand painted • Easy to cast • Irresistible intense swimming action

MAIN TARGET SPECIES: TROUT, PERCH, GRAYLING

006-VI SILVER



007-YP BRASS



045-CZ COPPER



051-RG COPPER



052-PA BRASS



055-GSZ SILVER



070-PH BRASS



242-BOG SILVER



FRESH OR SALTY WATER, BETE BITES

Since its birth in 1940s Bete spoons have proven to be a brilliantly designed metal spoon range. Its quality and effectiveness is supreme and many of its colours have gained a legendary status

Unlike many other our Bete spoons are made from the finest quality materials: real copper, german silver and brass.



BETE KROKODIL 60

60MM 12G



001-BSF SILVER



002-RSF COPPER



006-VI SILVER



007-YP BRASS



010-LYS PRINTED



013-SP SILVER



017-SBL SILVER



018-KSR COPPER



022-GGO SILVER FLAKES



023-OGS SILVER FLAKES



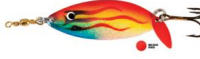
025-BYS SILVER



033-RS SILVER



079-AH RED



098-FG BRASS



103-RY BRASS



274-GLR COPPER



Material: non-ferrous copper, German silver or brass ● VMC BZ-hooks ● Spoon lure ● Hand crafted and hand painted ● Easy to cast ● Irresistible intense swimming action



LEGENDARY
BETE KROKODIL
70MM 18G & 80MM 23G

MAIN TARGET SPECIES: PIKE, PERCH

001-BSF SILVER



002-RSF COPPER



005-SF COPPER



005-Z BRASS



006-VI SILVER



008-XRS SILVER



009-XL BRASS



011-BRG SILVER



012-VR SILVER



013-SP SILVER



014-SM SILVER



015-SV PRINTED



019-GR BRASS



021-K COPPER



022-GO SILVER FLAKES



023-DGS SILVER FLAKES



024-PLB BRASS



025-BYS SILVER



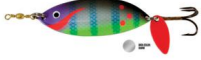
026-LP PRINTED



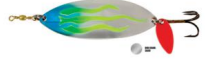
031-RPL PRINTED



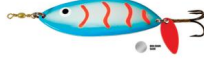
036-R SILVER



060-VL SILVER



076-TR SILVER



077-RI SILVER



078-SJ SILVER



097-RB BRASS



098-FG BRASS



101-PS SILVER



189-ER COPPER



226-OK SILVER



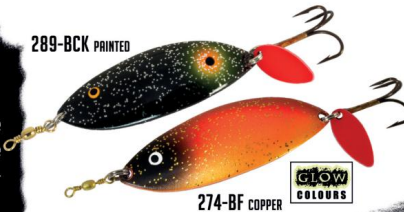
227-PSB SILVER



252-BF COPPER



289-BCK PRINTED



274-BF COPPER



BETE KROKODIL FACTS:

Made from the finest quality materials.

Why we use real copper, German silver and brass for our Bete spoons? The answer is simple: Bete spoons preserve their lustre from year to year and they withstand both hard fishing and arduous weather. It also gives them inimitable shine and hue.

UNBEATABLE
BETE TURKU
 90MM 33G



Material: non-ferrous copper, German silver or brass ● VMC BZ-hooks ● Spoon lure ● Hand crafted and hand painted ● Easy to cast ● Calm and steadfast swimmer.

MAIN TARGET SPECIES: BIG PIKES

001-BSF SILVER



002-RSF COPPER



004-RO PAINTED



011-BRG SILVER



006-VI SILVER



007-YP BRASS



008-XRS SILVER



009-XL BRASS



011-BRG SILVER



014-SM SILVER



015-SV SILVER



016-KP COPPER



019-BR BRASS



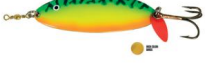
022-GGO SILVER FLAKES



023-DGS SILVER FLAKES



024-PLB BRASS



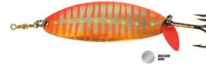
026-LP PAINTED



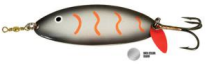
031-RPL PAINTED



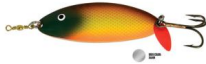
033-RS SILVER



077-RI SILVER



078-SJ SILVER



097-RB BRASS



098-FG BRASS



103-RY BRASS



106-SB SILVER



137-VH SILVER



189-ER COPPER



226-DK SILVER



227-PSB SILVER



252-BF COPPER



274-GLR COPPER



289-BCK PAINTED



OUR BETE SPOONS ARE FITTED WITH A SWIVEL AND A SPLIT RING FOR UNRESTRICTED MOVEMENT.

BETE TURKU FACTS & TIPS:

Bete Turku was named after the famous Turku archipelago, which is known for its pike fishing grounds.

When fishing with a metal spoon it is good to change the retrieve speed: a slow retrieve creates a lazy fluttering action and a quicker retrieve creates a weaving, side to side action flashing its colourful flanks.



Material: brass ● VMC BZ-hooks ● Sinking lure ● Blade material: brass ● Easy to cast ● The body won't rotate preventing the line from twisting ● Swims with poised body and a high velocity blade speed rotation

SMALL BUT FEISTY NILS MASTER BINGO

6G & 8G

MAIN TARGET SPECIES: TROUT, PERCH



TIPS FROM THE CREW:

Trout react quickly to intense colours, sonic vibrations and flash and under most conditions when using the Bingo spinner a constant, straight retrieve works best for trout.

ALL-ROUNDER

NILS MASTER JIGGER

3CM-4CM-5CM-7CM-8CM-12CM

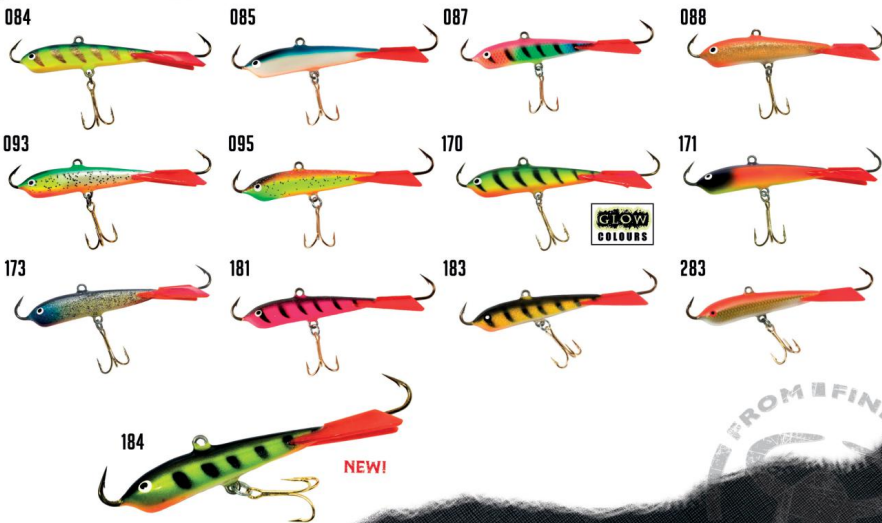
Material: metal • Balance jigger • Hand crafted and hand painted • Designed for ice fishing and open water jigging

MAIN TARGET SPECIES:
PIKE, PERCH, WALLEYES, BASS



FOR BOTH COLD AND WARM WATER

Nils Master Jigger is the most versatile, deadly and proven lure for both ice and open water jigging. In ice fishing it is mainly used for perch and pike, but in open water jigging it is good for perch, zander and bass.



Material: metal ● Balance jigger ● Hand crafted & hand painted ● The original jigging shad ● Designed for ice fishing and open water jigging

LIVELY NILS MASTER SHAD

5CM-6CM-7CM

MAIN TARGET SPECIES: TROUT, PERCH, ZANDER, PIKE, ARCTIC CHAR, WALLEYES



NILS MASTER SHAD

In 1998 The In-Fisherman magazine stated that the fishing public needs "a shorter, bulkier design representing shad and young of the year bluegills and crapples. We need a Jigging Shad, a really bulky flatter bodied swimming bait".

Nils Master responded by introducing the Jigging Shad 1998, The Baby Shad in 1999 and the Junior Shad in 2000.



**TWO-IN-ONE
ROTINKAINEN**

5CM-7CM-9CM

Material: metal ● Balance jigger/Vertical jigger
Hand crafted & hand painted ● Designed for ice fishing and open water jigging ● Chromed tail

MAIN TARGET SPECIES: PERCH, PIKE, TROUT, ZANDER

002



003



045



050



084



170



172



174



181



Photo by: Aki Purhonen

TIPS FROM THE CREW:

The Rotinkainen offers ice fishing enthusiasts two distinctive modes of ice fishing with one lure. Two-in-one Rotinkainen serves both as a balance jigger in the horizontal position and by attaching the line to the tail hook it can be used in a vertical position.

For use in the vertical position leave the line attached to the body eyelet and simply wrap the line 2-3 times around the tail hook.



OUR OTHER LURES

AVAILABLE BY INQUIRY

BETE ZAP



NILS MASTER BIG MOUTH



HAKA SINKING 7 CM



HAKA DD 5 CM



SPEARHEAD SLIM 12 CM



BETE JÄMTLAND SALMO 80 MM



BETE UTÖ 95 MM



NILS MASTER TROLLING SPOON 15 CM



JOURNEY OF A VIKING

- THE 21ST CENTURY -



2018 ★ Nils Master Invincible ZOOM

2013 ★ Totally hooked for 50 years!



2008 Nils Master Jäpittäjä

2011 Nils Master Nisä



2005 Nils Master Rotinkainen & Dartmaster



2001 Nils Master Jumbo

Nils Master Big Mouth was introduced: the first plastic lure in Nils Master family.

2000 Nils Master Big Mouth



1998



THE BIGGEST PIKE of the 20th century in Finland was caught with Nils Master Invincible 12 cm (col 067) on the 10th of October 1998 in Särkisalo, Western Finland. The pike weighted 18,8 kg.

MAKING LEGENDS SINCE 1963

IT ALL BEGAN WITH A PIECE OF BARK AND WAS BROUGHT ALIVE WITH PASSION.
TWO BROTHERS WITH A SHARED VISION CAME FORTH
WITH LURES THAT BECAME INSTANT CLASSICS.
SHARE YOUR PASSION WITH US.

finlandia-uistin Oy
The Creator of Classic Lures

FINLANDIA-UISTIN OY
KALKKISTENTIE 274, FI-17240 KALKKINEN, FINLAND
TEL. +358-3-7674153

WWW.NILSMASTER.FI

